

NATIONAL • LOCAL • REGIONAL - AMERICA'S FREE SKI PUBLICATION

SKIER NEWS®

At HOME on the MOUNTAIN - p. 6 • NEWS from WESTERN RESORTS and LODGING PROPERTIES

BIG SKI DEALS in JACKSON - p. 2 & 3 • SLOPE SAVINGS - p. 6 • ALTA & SKI UTAH SNOW RECAPS - p. 7 & 8

JANUARY - SPRING 2024 • • VOL. 37 • ISSUE 122 • • FIND THE BEST SNOW & GO EDITION

• A BLUE SKY DAY at JACKSON HOLE MOUNTAIN RESORT •
The JACKSON HOLE TRAM SOARS in the BACKGROUND WHILE A GROUP OF YOUNGSTERS HAPPILY GATHER
BELOW the AMPHITHEATER TRAIL with JHMR AMBASSADOR JESS MCMILLAN
PLEASE SEE MORE on PAGES 2 & 3 • For EARLY SEASON SNOW TOTALS SEE PAGE 4.

Photo courtesy of Jackson Hole Mountain Resort • www.jacksonhole.com



Scan for Updates
and Podcasts
in **SKIER NEWS**

INSIDE: DEALS & INFO for the BEST RESORTS & LODGING from DESTINATIONS to YOUR REGIONAL MOUNTAINS

GET OUR SKIER NEWS PODCAST SERIES at: www.AlwaysUpright.com

JACKSON HOLE HAS ACCESS with 12 NON-STOP CITIES, FLIGHT CREDIT SAVINGS and GOLDEN TICKET EXTENDED to JAN. 31 & MARCH 18 to APR. 14, and GREAT SNOW

TETON VILLAGE, WY – Take an awesome ski resort with fabulous terrain for any ability, add many recent winters of more than 500 inches of powder and a Golden Ticket promotion that takes half off your daily ticket, and it becomes more awesome. Combine that with non-stop flights from 12 major U.S. cities: Atlanta, Chicago, Dallas, Denver, Houston, LA-LAX, Minneapolis, Newark, Salt Lake City, San Diego, San Francisco and Seattle. You can earn up to a \$400 airfare credit when you book by calling 1-866-265-4037. There are many incentives that provide reasons to visit JHMR. The Golden Ticket Discount Strikes Twice in 2024.

Skiers and snowboarders who own a valid 2023-24 winter resort season pass anywhere in the world can go to JHMR, aka The Big One, and receive a very special rate. Travel to Jackson Hole from Jan. 16 to Jan. 31 or March 18 to April 14 in 2024, and receive a 50 percent discount on lift tickets based on the current daily window rate. Lift tickets are subject to availability, as daily capacity is again limited this year.

Advanced purchasing is highly recommended for this deal. For the details on this great deal, visit their Golden Ticket info at: www.jacksonhole.com

The Thunder High-Speed Quad Rolls Along

Last winter Jackson Hole upgraded their lift system as they replaced their regular speed Thunder Quad with a high-speed quad. The result is easier and faster access to the famed Laramie Bowl as well as the Grand Trail to the Sublette Quad. It also makes access quicker to the Amphitheater area. Getting to Jackson Hole Mountain Resort

Jackson Hole Airport (JAC) is the only commercial airport in the United States located within a national park, Grand Teton. Upon arrival at the airport, you are an easy 30-minute drive to the mountain resort by car, taxi or rental car. There are no mountain passes, tunnels or four lanes of bumper-to-bumper traffic. Once in Jackson, their public bus system, named START, allows



JACKSON HOLE, WY – Wheels down for another flight landing at Jackson Hole Airport (JAC) with the beauty of the Grand Teton Mountains as a backdrop. Find easy access with non-stop flights from 12 major U.S. cities. It is easy to book your flight, just call 1-866-265-4037. JHMR has 4,139 vertical feet of great terrain on 2,500+ acres, half of which are beginner trails and intermediate terrain.

Photo courtesy Jackson Hole Mountain Resort

for efficient and affordable travel between the town of Jackson and the ski area at Teton Village. Rental car agencies are plentiful, as are taxis in the town of Jackson.

Save \$400 per Person, Book Now & Save

Receive up to \$400 off your airfare per person when you book your roundtrip flights, lodging, and lift tickets or an equivalent winter activity. Now is the time to book and save. Whether you are a family of four, a group of friends or a couple, you will find your adventure in Jackson Hole.

JHMR worked with several major airlines to save you up to

\$400 on each flight you book to Jackson Hole, based on how many nights you stay.

Staying three nights? When you book a vacation, hotel and \$200 in qualifying activities, you save \$200 on each flight; an \$800 savings in flights for a family of four. Planning a 4-night vacation in Jackson Hole? Receive \$300 in savings on each flight when you book airfare, hotel and \$300 in qualifying activities. Looking for even more savings? Plan a 6-night stay with \$400 in qualifying activities and save \$400 on each flight.

Book air, lodging and qualifying activities like skiing, snowmobiling or a wildlife adventure, and you will get the flight discounts immediately, no need to wait for a refund check

Call them at 1-866-265-4037 or scan the code in the ad below, and they will help you plan your family's perfect winter escape today.

Lodging

The wide range of lodging options available around Jackson Hole is as varied as the ski area terrain. Select from standard hotels to high-end resorts. Any setting you choose, the mountain resort or in town, you are sure to love your stay in Jackson.

Kings and Queens of Corbet's - Feb. 3 to Feb. 10

No ski resort in North America has a chute as legendary as Corbet's Couloir. It is a crucible where skiers go to prove their mettle, or more often, to retreat in fear. The run is named for Barry Corbet, a mountaineer who in 1960 spotted a narrow crease of snow shaped like an upside-down funnel, high up on Jackson Hole. Author Christopher Stenner wrote that Corbet remarked, "Someday someone will ski that."

The 2024 Kings and Queens of Corbet's event is set for Sat., Feb. 3 to Sat., Feb. 10, 2024. Qualifying skiers and riders will test their grit and flash their style. The event will be showcased on JHMR's website when completed, log on to see the show and recap at: www.jacksonhole.com/kings-queens-corbet

Intermediate Terrain

Jackson Hole is known for its challenging terrain. However, did you know they are also ranked highly by many for terrain variety? Rolling groomers, adventurous kids stash parks, and uncrowded long runs are there, too. They have never been complacent at JHMR, and in the last several years, they have prioritized improving the intermediate ski and snowboard experience to give their guests a large variety of terrain to enjoy.

Mountain Sports School

This winter, Mountain Sports School is again prioritizing health and safety through new offerings with more individualized attention, smaller classes and protocols to provide a safe learning environment. For a full list of safety FAQs visit their FAQ page at: jacksonhole.com/winter-faq.html#mss

Join them for your ultimate mountain experience. They want you to have your best day ever on skis or on a board, and their professional staff is poised to help you do that. Whether you are looking to perfect your turn, explore some new terrain or have someone guide your day, they are there to help.

Jackson Hole Rendezvous Festival

The Jackson Hole Rendezvous is a spring lifestyle and music festival providing the most iconic backdrops imaginable for the legendary music acts. The events will take place in the historic downtown Jackson Town Square on Friday, April 5, and at the base of Jackson Hole Mountain Resort on Saturday, April 6, 2024. Log on to www.jacksonhole.com for the participating bands and other fun.

Off Mountain Adventure

If you want a wildlife experience, look no further than the north edge of Jackson at the National Elk Refuge where thousands of elk winter.

The elk begin their migration out of the high meadows in the fall, usually after the first snowstorm. They stay in the refuge through the spring when food in their higher habitat becomes more abundant.

The sleigh rides into the elk herd are available via a private contractor, Double H Bar, Inc. The National Elk Refuge also offers educational and daily programs at the Jackson Hole and Greater Yellowstone Visitor Center. Call 307-733-0277 to book your ride. It is really cool.

Please view, read and share this page with your friends at: www.skiernews.com/ Spring2024-Jackson1.pdf

Twitter @jhski | Instagram @jacksonhole #jacksonhole #jhdreaming

Listen to the Jackson Hole podcast at: www.AlwaysUpright.com and find them via the "West" tab.

For all things JHMR, Jackson Hole Mountain Resort, snow totals, great deals and fun events, please visit: www.jacksonhole.com



Fly NON-STOP

FROM 12 MAJOR AIRPORTS

WITH UP TO \$400 FLIGHT CREDIT*

- SALT LAKE CITY | SLC
- CHICAGO | ORD
- DALLAS | DFW
- DENVER | DEN
- HOUSTON | IAH
- LOS ANGELES | LAX
- MINNEAPOLIS | MSP
- SAN FRANCISCO | SFO
- ATLANTA | ATL
- SAN DIEGO | SAN
- NEWARK | EWR
- SEATTLE | SEA



SCAN CODE FOR FULL DETAILS



*BLACKOUT DATES APPLY. SCAN CODE OR CALL 866.265.4037 FOR FOR DETAILS AND TO BOOK A PACKAGE.

JACKSONHOLE.COM

In JACKSON HOLE YOUR VISIT BEGINS with GREAT DEALS for EVERY BUDGET

À-JACKSON, WY - Whether you are looking to grab a beginner's lesson at Solitude Station on Jackson Hole Mountain Resort (JHMR), cruise the all-new, all blue terrain of the Casper area of the mountain or take a dive into some of JHMR's deep powder stashes, the town of Jackson has lodging choices for you. This is where you will find lodging that is perfect for your ski trip needs and budget. Please consider these choices.

MOUNTAIN MODERN - YOUR JACKSON BASECAMP

This unique boutique property puts you smack dab in the heart of Jackson and close to everything this glorious destination has to offer. Here you are two blocks from the charming Town Square, five blocks from Snow King Mountain, 10 miles to Grand Teton National Park, 12 miles from Jackson Hole Mountain Resort, 46 miles to Grand Targhee Ski Resort and 55 miles from Yellowstone National Park.

Recently unveiling a massive expansion in October 2022, the 194-room Mountain Modern disrupts the textbook hotel experience with its frontier flair and plaid-to-the-bone stylish design, vibrant atmosphere, whimsical amenities and more, all at approachable rates. Located in the heart of Jackson, Wyo., along the downtown corridor mere steps to the charming, and very famous, Town Square, Mountain Modern is the perfect home base for year-round adventure where you want to spend every possible minute outdoors. Mountain Modern also debuted The Triple M, a design-forward community social hub designed to be a year-round adventure launch pad to explore all the bucket-list adventures that Jackson Hole has to offer.

While there is plenty of adventure just out the front door, Mountain Modern will make it cool to stay in a motel themed style again. Families, friends and solo travelers will find themselves on Mountain Time upon arrival. With a choose-your-own adventure appeal, Mountain Modern guests can hit the slopes at one of the three nearby resorts. You can ski the local mountain, Snow King, in the town of Jackson, head over Teton Pass to the powder-famous Grand Targhee Resort, or head to the big one via their free shuttle service, Jackson Hole Mountain Resort. You can take a hike or wildlife safari in Grand Teton National Park, visit Yellowstone in winter by snowmobile, shop the boutiques and galleries in town, or just sit back and enjoy a hot cup o' Joe by the fire in the Mountain Modern lobby.

Wintertime is special in Jackson and the Mountain Modern in Jackson is a special place to stay.

See their ad on the right and learn about their ski and stay special packages. You can book now by logging on to: <https://mountainmodernmotel.com> or by calling them at (307) 733-4340. Let the saving begin by using the exclusive deal code SKIERNEWS.

TOWN SQUARE INNS - OFFERING GREAT CHOICES

Town Square Inns is a collection of four hotel properties in the town of Jackson, Wyo., including 49er Inns and Suites, Antler Inn, Cowboy Village Resort, and Elk Country Inn. Located near the middle of town, they are a short walking distance from a large assortment of restaurants, shops and galleries.

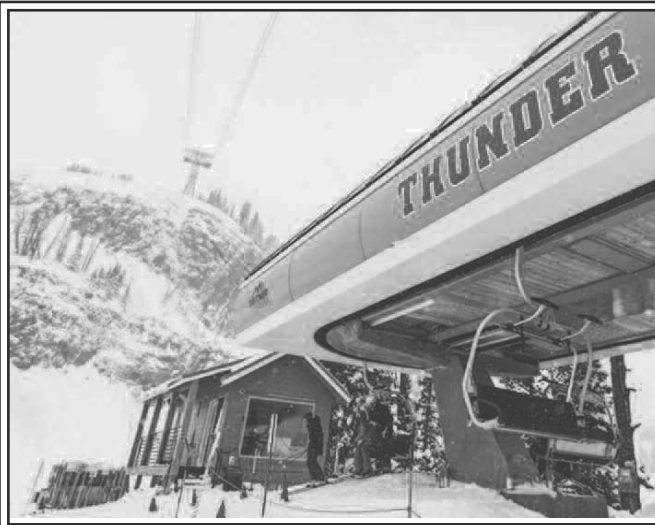
Nearby Jackson Hole Mountain Resort is only 12 miles away from all of the the properties and a quick ride on the free ski shuttles. Consistently rated the top ski resort in North America, the mountain offers a serene setting adjacent to Grand Teton National Park. Jackson Hole mountain's high rising one-of-a-kind Aerial Tram, combined with fantastic terrain for all ability levels and an unrivaled après ski scene, make it the perfect place to experience. If you are thinking of visiting Jackson Hole this winter, the popular Ski and Stay Packages can help you save on your lodging and lift tickets at Town Square Inns.

Four Lodging Options from Which to Choose

Stay at one of their four convenient properties, all located within downtown Jackson. Many guests fall in love with the unusual log cabin experience of Cowboy Village Resort. Skiers and snowboarders rave about the new outdoor/indoor hot tub and swimming pool at the Elk Country Inn. View the properties page on their website (www.townsquareinns.com) to select the right accommodations for your needs. Many of the room options include fireplaces, and the properties also feature fitness centers, hot tubs and indoor pools.

Lift Tickets and Transportation Included

Guests who stay a minimum of three nights will receive amazing package pricing, including lift tickets, lodging and transportation to and from Jackson Hole Mountain Resort. The price for this three-night deal starts at \$475. Town Square Inns' free ski shuttles depart for the mountain from all four properties between 7 a.m. and 10:30 a.m. and the shuttles return in the afternoon between 3 p.m. and 4:30 p.m.



JACKSON HOLE, WY - The new Thunder high-speed detachable quad is double the speed of the old Thunder lift, cutting the 1,450 foot vertical ride time in half to only 3.5 minutes. This means that you will maximize your time on-snow. As JHMR athlete Jim Ryan puts it, "on an excellent day, you never really felt like you got enough. Now, I feel like I might finally be satisfied." Everyone can relate, Jim. See you on the trails serviced by the new Thunder high-speed quad.

Stephen Schelesky photo courtesy Jackson Hole Mountain Resort

It is super simple and easy to hop on the shuttle and make the most of your time on the slopes.

Stay in the Heart of Historic Jackson

The Town Square Inn properties are all a short walk to downtown Jackson's restaurants, galleries, shops, breweries and nightlife. When you get back from a day on the mountain, the options for dining and nightlife are endless. Remember to take a selfie under the famous antler arches in Town Square. Visit the Cowboy Bar and sit on the bar stools that are made from horse saddles.

Learn more about the fantastic Ski and Stay Package at: www.townsquareinns.com and also see their ad on the right.

Please call 1-800-4TETONS (1-800-483-8667) today to book your winter getaway.

THE SNAKE RIVER BREWPUB

Rejoice, Jackson's Snake River Brewery is celebrating its 30th year. The brewery began 30 years ago. Since then, the establishment as recently been completely renovated, the beers have won numerous awards and their menu has many great selections for casual dining. Stop in when your in Jackson and join the party, you never know what celebratory event will be taking place.

Relive your Teton adventure with an award winning beer and delicious meal at the Snake River BrewPub. They offer a seat for everyone, from the kiddos to the riders and the lifelong adventurers. Local or visitor, live the Jackson life and unwind with friends at the BrewPub known as "Jackson's Living Room."

At the BrewPub, you will find reasonably priced food items from sandwiches to pizzas to pastas and beyond with a kids' menu to match. Their head chef sets a high standard in the kitchen. Nearly everything is handmade. All of the breads and desserts are created in house using only 100 percent organic flour.

The Snake River Brewery and the Brewpub inhabit an old cinder block building that was previously the base of operations for a Coca-Cola distributor. It seemed to be the perfect spot for Wyoming's first brewpub. The owners wanted an open industrial look with lots of light and exposed steel beams. The brewing equipment and wood burning oven would be the artwork. Their major recent remodel adds to this.

The concept was to create a restaurant and brewing space that was open to the customers to draw guests into the process of making beer. They wanted an unpretentious neighborhood watering hole for locals to gather and tourists to taste beer from the Great State of Wyoming.

They were determined to create a brewpub building that was architecturally excellent in style and offered excellent food and beer.

The Snake River Brewery is located at 265 S. Millward Street in the town of Jackson, Wyo. It is only a few blocks away from the famous town square and walking distance from downtown Jackson hotels.

This is a must stop for après ski or just to enjoy happy hour. You may just meet a real cowboy or cowgirl in Jackson's Living Room, the Snake River BrewPub.

You can learn more about the pub and brewery, their beers, the menu and much more including their recent renovations, at: www.snakeriverbrewing.com

YOUR WINTER ADVENTURE AWAITS

There is a winter adventure for everyone in Jackson. You can visit Yellowstone National Park by rental snowmobile, or hike or snowshoe in Grand Teton National Park. Both are unique, scenic and great winter attractions. From fly fishing on the Snake River, to snow skiing at Jackson Hole, the area offers some of the best winter experiences in the world. You can also visit the National Elk Refuge and take a guided sleighride into a herd of thousands of elk.

For more info, please log on to the individual websites as listed and view, read and share this page online at: www.skiernews.com/Spring2024-Jackson2.pdf

Listen to Jackson Resort & Lodging Podcasts find them on the "West" tab at: www.AlwaysUpright.com

Listen to Jackson Resort & Lodging Podcasts find them on the "West" tab at: www.AlwaysUpright.com

FEEL the REAL UNREAL in MAMMOTH LAKES, CALIF.

MAMMOTH LAKES, CA – Let us address the Mammoth in the room. Last year, Mammoth Lakes had an unreal record-breaking ski season with a whopping 700-plus inches of snow. Visitors were able to ski through July, and locals are stoked for what is shaping up to be another stellar year. Surrounded by boundless acres of breathtaking national forest, encompassing one of the biggest, and one of the best, skiing and snowboarding resorts in California, Mammoth Lakes is a West Coast wonderland. Superior snow conditions, a giant vertical drop and a monster 400 inches of fresh powder per year prove that California's premier four-season alpine destination lives up to its larger-than-life name. The only downside? You cannot capture it in a snow globe and keep it forever.

At an elevation of 11,053 feet and home to the highest lifts in California, the mountain towers over the competition. With 28 lifts, 151 trails, 3,500 skiable acres and an impressive 3,100-foot vertical drop from the summit to the base lodge, you are guaranteed thrills and excitement at every turn. Whether this is your first trip or you make the pilgrimage every year, this mountain always delivers something new and unique. No wonder it is a bucket-list destination for any skier or snowboarder in the country. The fun does not stop at the slopes. Mammoth Lakes has over 3 million acres of wide-open wilderness to explore. So, slip on some snowshoes and trek up to Minaret Vista for unreal views of Mammoth Lakes' signature mountain skyline. Glide across more than 140 miles of cross-country trails. Or whiz around the Mammoth Ice Rink for family-friendly skating with a wraparound view. Whatever you are into, a multitude of winter activities ensures that there is enough fun for everyone.

Did we mention that the mountain got over 300 inches more snow than average in 2022-23? Add in Mammoth Lakes' average of 275 days of sunshine per year and that equals an unreal alpine destination. Where else can you barrel down a powder-soft mountain while the California sun beams through an azure sky and crystalline lakes glim-



MAMMOTH LAKES, CA - Gently sliding down one of Mammoth Mountain's powder filled trails this skier is focused and may be missing the spectacular above the clouds view. Mammoth received more than 700 inches of snow in the 2023-24 winter season which lasted until August 6th. Powder days as well as cruising days were plentiful.

Christian Pondella photo courtesy of Mammoth Lakes Tourism

fewer crowds, more opportunities to break personal records and less background noise. Lift tickets cost less, too. In addition, midweek ski days come with midweek après-ski specials, on and off the mountain. Expect to get food and drink discounts at some of your favorite local hangouts. Accommodations are also often more affordable mid-week. From cozy chalets with mountain views to boutique hotel rooms in the heart of town, you have the best options available at the best rates.

When it comes to massive snowfalls paired with bluebird skies, California's premier alpine destination serves up the best of both worlds. Moreover, the High Sierra climate gives it one of the longest seasons in the country. And this winter is already looking to be even more unreal than usual, with local meteorologists predicting that visitors will be able to ski and snowboard from early November to mid-summer again. Make this ski season your best one yet, and do not miss out on a chance to feel the real unreal at Mammoth Lakes.

Getting to Mammoth Lakes

Getting to Mammoth Lakes is easier than ever. Book on United Airlines and fly into Bishop from around the country, with nonstop service from San Francisco and Denver. In addition, Advanced Air offers another option for regional travelers. Grab a nonstop flight in under an hour from Carlsbad or Los Angeles. Learn more about flying to the area and get all kinds of insider info about the best sights to see, places to eat, and things to do once you arrive at www.visitmammoth.com. #KeepMammothUnreal

View, read and share this page online at: www.skiernews.com/Spring2024-MammothEditorial.pdf

For more, please listen to the Mammoth Lakes podcast episodes, visit: www.AlwaysUpright.com and easily find them linked from the West section label.

Please find more great Mammoth Lakes info at: www.visitmammoth.com or at: #KeepMammothUnreal

mer at the base? Where else can you soak in the warm hues of a California sunset while breathing in crisp mountain air and savoring the warmth of a fire by your feet after a long, rewarding day on the slopes? Where else does real life feel so unreal? When you come down from the clouds, you are greeted with a small-town experience that feels just as unreal. Simply head to The Village at Mammoth, where relaxation and après-ski vibes are at their highest. Enjoy a tasty bite or a hot toddy at a local restaurant. Snag a one-of-the-kind souvenir at one of the shops or enjoy live music as you hit the bar scene. Thanks to the free shuttle service, it is easy to take it all in. Simply hop on the trolley and explore a kaleidoscope of local shops and wonders.

Mammoth Lakes has a lot to offer any day of the week, but on weekdays, you practically have the place to yourself. Consider booking your trip beyond the weekend and discover a whole other side of Mammoth Lakes that ensures more runs and less wait times, more thrills and

SKIER NEWS

EXECUTIVE OFFICES:

Publisher & Editor - Dave Leonardi
 Pres. & Executive Editor - Lorie Leonardi
 Associate Editor, Jennifer Hawkins
 Accounting - Charles "Chopper" Weber
 Distribution Assistant - Jim Fucci

TECHNICAL EDITOR: Tony Crespi

PRINT & WEB PHOTOGRAPHERS:

Jen Hawkins, Dave Leonardi, Lorie Leonardi

SKIER NEWS Editors are members of:

NASJA -

North American Snow Sports Journalists Assoc.

SKIER NEWS Clarification

The new Hampton Inn in Lincoln, NH For those "Best of the East" section readers, there is an ad on page 3 that contains a QR code that is unreadable.

This QR code is a direct link to the new Hampton Inn in on Main St. in downtown Lincoln, NH, via their Hilton website. Please use it, thanks.



BE AWARE, SKI WITH CARE, KNOW THE CODE

Ski resorts can be enjoyed in many ways. At the areas you may see people using alpine, snowboard, telemark, cross country and other specialized ski equipment, such as that used by disabled or other skiers.

Observe the code listed below and share with other skiers the responsibility for a great skiing experience.

1. Always stay in control.
2. People ahead of you have the right of way.
3. Stop in a safe place for you and others.
4. Whenever starting downhill or merging, look uphill and yield.
5. Use devices to help prevent runaway equipment.
6. Observe signs and warnings, and keep off closed trails.
7. Know how to use the lifts safely.

KNOW THE CODE, IT'S YOUR RESPONSIBILITY.

(This is a partial list, now wash your hands!)

From the PUBLISHER'S DESK:

By Publisher and Editor, Dave Leonardi

Welcome to SKIER NEWS edition number 122, since 1988.

LISTEN to OUR PODCAST EPISODES at: www.AlwaysUpright.com

When you are skiing or snowboarding, it is best to be always upright. That is one of the reasons why SKIER NEWS decided, when we launched our podcasts, to name our newly minted podcast episodes just that. You can find the episodes online at www.AlwaysUpright.com. The series has interviews with ski industry insiders as well as legends in music, entertainment and sports. Many episodes were recorded at the American Century Championship in Lake Tahoe in July by Publisher, Dave Leonardi. SKIER NEWS is part of the working media at the event.

The home page is divided into three landing pages. They are Western Ski News, Eastern Ski News, and Sports and Entertainment. Larry the Cable Guy gets it done in his Entertainment based podcast as well as WWE's The Miz; both are funny and informative.

MLB's perfect game pitcher David Wells and Cy Young Award winner John Smoltz have featured podcast interviews as well as Jason Werth, Phillies World Series Champion.

NFL legend Joe Theismann along with Eagles' Super Bowl winning head coach Doug Peterson highlight some of the football interviews. Most episodes are about eight minutes. Log on to also find in-depth individual interviews with our Skiing Legends series featuring Bode Miller, Dan Egan and Donna Weinbrecht, the first woman to win Olympic Gold in Freestyle Mogul Skiing in 1992.

Many hospitality and ski industry marketers and PR spokespersons are interviewed and comprise the majority of the podcasts. More episodes will be added throughout the winter. Check it out at www.AlwaysUpright.com and sign up also for our email updates.

DAILY SNOWFALL TOTALS

Jackson Hole updates their website daily with comparisons of snowfall totals among many western resorts. It is a great and easy to use graphic resource.

You can find it at www.jacksonhole.com/mountain-report

Here are their reports as of December 26, 2023
 Jackson Hole, WY - total snow = 128 inches
 Alta Ski Area, UT - total snow = 154 inches
 Steamboat, CO - total snow = 117 inches
 Vail, CO - total snow = 100 inches
 Park City, UT - total snow = 91 inches
 Breckenridge, CO - total snow = 73 inches
 Telluride, CO - total snow = 63 inches

Jackson Hole makes it very easy to compare. Use the page once and you'll see why. After last winter's huge snowfall, this winter could be a challenge across the U.S. We hope not. Choose wisely, which is why we titled this edition "Find the best snow and go!"

OUR USUAL CLOSING THOUGHTS - THINK SNOW, SKI SAFELY and STAY WELL

Once again we ask God to bless our troops all around the world, as they continue to defend America against terrorists and other evil-doers so that we can continue to enjoy the blessings of liberty here in our beautiful homeland.

Please continue to travel safely and enjoy the freedom of skiing. Also, do not forget to thank all of our local heroes for helping to preserve our freedoms and our fine way of life.

Thank you for reading SKIER NEWS over the past 36 years and 122 editions.

We hope you continue to read it, enjoy it, our websites and podcasts. All are linked from www.skiernews.com. Please contact our advertisers to use the great deals they provide.

ON THE COVER

JACKSON HOLE, WY

Always a favorite for experts and those seeking powder, Jackson Hole has redesigned its terrain to also welcome beginners, intermediates and kids. With airfare specials, lodging deals, music festivals and half price lift tickets, they are surely a great winter vacation. For updates and comparisons of snowfall totals among resorts, visit: www.jacksonhole.com/mountain-report Please read more on pages 2 & 3

Copyright January, 2024, The Skier News, Inc. S.S.N. 1094-0960 Vol. 37 Issue 122 We are now printed on gluten free paper with no GMO's!
 SKIER NEWS, published by The Skier News, Inc., a New Jersey Corporation, distributes two national and two regional editions for this ski season, from November through Spring. These double editions are labeled November-January and January-Spring. Summer and Fall issues are published online at www.skiernews.com. The inaugural issue was published November, 1988. In the ski industry, that was pre-historic eons ago.
 SKIER NEWS gratefully acknowledges the assistance of all of the fine organizations associated with skiing and we are by concept dedicated to promote skiing. We consider the term "skiing" to be the all-comprehensive, generic term for all downhill snowsports.
 Appreciation is hereby, once again, proclaimed to Mark Bunzel, now of Washington state. His original technical and computer suggestions, in 1988, helped make the first edition possible. Now he publishes Fine Edge boating books in the Pacific Northwest.
 Thanks again to the pre-press and press room staff of Brad, Scott, Tim, Dan, Jim, Chris, Joe and many, many more.

Send info or change of address to:
 SKIER NEWS
 P.O. Box 77262
 West Trenton, NJ 08628-6262

For subscriptions and other inquiries, please email us at skiernewspublisher@gmail.com or through our website www.skiernews.com or our podcast site, www.AlwaysUpright.com

SKIER NEWS is published in the shadows of the beautiful but now defunct, formerly rope-tow serviced Belle Mountain Ski Area in Hopewell, New Jersey, Exit 7-A. Printed in New Jersey off of Exit 3. No animals were killed or maimed in the production of this publication. This publication was not tested on animals. Unsolicited manuscripts formerly were used as kindling for our office wood stove and now digitally deleted with a loud "woo-hoo." One more thing, we do not use a period to end a sentence when that sentence ends with a web URL address. Some knuckleheads might think that the period is part of the web address! Not you, of course, but the guy who picked up the copy just before you or maybe the other guy also at the rack, but don't stare. But just in case we forgot to eliminate one, you would know better than to use the period when typing the URL. Thanks. Why are you still reading this fine print?

Look for SKIER NEWS'

podcast series at:

www.AlwaysUpright.com

On all major platforms:

iHeart, Spotify, Google, etc.

HOTEL BECKET HAS MODERN AMENITIES in the CENTER of SOUTH LAKE TAHOE

SOUTH LAKE TAHOE, CA – Hotel Becket is a place that brings the best of South Lake Tahoe together as one. Just steps from the Heavenly Village gondola and close to downtown nightlife, the hotel is central to some of the world's greatest outdoor activities, from lakeshore to mountaintop. The Becket is born out of the union of two distinct, boutique hotel properties. For business or pleasure, or both, this is the finest in true Tahoe Style.

The Location

Hotel Becket is conveniently located across the street from Heavenly Village for access to more than 4,800 acres of excellent skiing and snowboarding. The scenic shoreline and crystal-clear water of Lake Tahoe, where guests have entry to a private beach, is a short walk from the hotel.

The casino nightlife of Nevada is two blocks away for gaming and live entertainment by national and international performers. The nearby casinos are larger and more exciting than their counterparts on the North Shore. They offer more table games and a larger variety of machines, larger poker rooms and larger entertainment venues with bigger acts.

The Shops at Heavenly Village at the base of the Heavenly Gondola are across the street from the hotel. They are the place to go for the latest trends in food, fashion and fun. Experience Lake Tahoe's best shopping venue with local and national brands, popular restaurants, and an eight-plex cinema. On the other hand, try ice skating or mini golf at the seasonal outdoor pavilion.

The new Tahoe Blue Event Center, located less than a mile from the hotel, is home to the Lake Tahoe team of the ECHL ice hockey league and features concerts, events and family shows year-round.

The Accommodations

All guest rooms at Hotel Becket offer a warm sense of home. The contemporary rooms feature hand-crafted architectural details such as recycled barn wood doors, as well as custom artwork reminiscent of the mountain lakes found throughout the Sierra. Contemporary rooms also have a warm color palette with a pop of color – hot pink and mustard yellow – that was inspired by

the vibrancy of South Lake Tahoe. Luxurious Tempur-Pedic beds are highlighted by custom-designed headboards and nightstands.

In contrast, the rustic accommodations are designed to eco-friendly standards, creating a unique juxtaposition to the contemporary rooms. Combining a modern rustic décor with sustainable materials, these accommodations feature hand-made furnishings crafted from reclaimed Douglas Fir from an old Nevada mine, recycled glass and blue denim insulation, plus zero-VOC paints, organic linens and natural patinas.

The Features

Guest services and programs at Hotel Becket also reflect the nature and of the Sierra. After a day outdoors, enjoy snacks and beverages with friends around the fire pits on the outside terrace. Or you may enjoy après-ski at Becket Tavern.

Corporate Meeting Space

Hotel Becket also offers approximately 1,000 square feet of group and meeting space with multi-function breakout rooms. Executive and corporate groups will be able to participate in a unique set of breakout programs and activities specially designed for the hotel that draw from the surrounding environment to inspire creativity.

You can log on to their website via an easily found link on www.skiernews.com/LodgingWest.htm

View, read and share this page online, and link to Hotel Becket, at: www.skiernews.com/Spring2024-Tahoe.pdf

For more please listen to the Hotel Becket podcast episode, visit: www.AlwaysUpright.com and easily find them linked from the West section label.

For info, rates and reservations, call (530) 544-6000 or please go online and visit them at: www.HotelBecket.com



Cheers by the fire on our outdoor patio



Modern Guestrooms and Family Suites Available



164 Rooms ✕ Within Walking Distance to Heavenly's Gondola
South Tahoe's Shops ✕ Casinos & Nightlife

4003 Lake Tahoe Blvd • South Lake Tahoe, CA

Call 1-800-843-2400 or (530) 544-6000 • www.hotelbecket.com

BEACH RETREAT & LODGE – CONVENIENCE with RESTAURANTS & a LAKE VIEW

SOUTH LAKE TAHOE, CA – The Beach Retreat & Lodge, located in the heart of town, is the best lodging for your South Lake Tahoe ski vacation. Spread across seven acres on Lake Tahoe, each of the 261 rooms features gas fireplaces and a balcony or patio. The Beach Retreat & Lodge is about 1.5 miles from Heavenly and offers shuttle service to and from Heavenly's lifts. In addition, the Retreat provides s'mores kits to enjoy by the many fire pits and boasts a great selection of hot beverages both children and adults can enjoy.

Sidelines Sports Pub

Sidelines Sports Pub is one of two restaurants on the property. After a long day of skiing down the mountain, relax and embrace the cabin-like coziness. Located in the lobby, Sidelines Sports Pub is a casual restaurant and bar where you can catch the game, sip a cold beer and munch on hearty pub grub. Belly up to the rustic wooden bar and enjoy beer on tap, wine, cocktails and spirits.

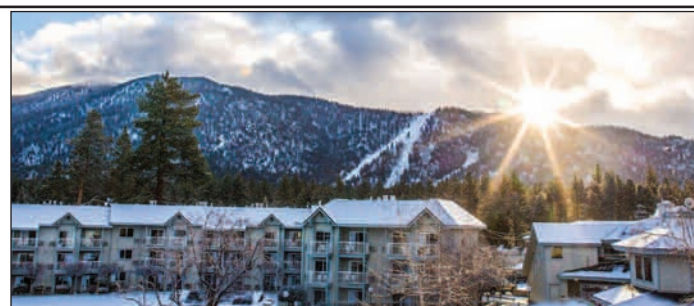
The Boathouse on the Pier

The Boathouse on the Pier has become one of Tahoe's most talked-about dining experiences. It is set atop the hotel's 1,000-foot pier, where there is an active marina in the summer. This waterfront restaurant and bar features New American Cuisine and panoramic Lake Tahoe views. It is the only place in Lake Tahoe where you can dine on the water. Enjoy a beautiful view of the Sierra Mountains and the tranquility of Tahoe in the winter, while sipping on a warm winter beverage on the balcony.

Meetings, Events and Weddings

You may be in town to ski, but if a winter wedding is your heart's desire, check out weddings on the beach or the Lakeview Ballroom. Just go to the website to look at the pictures. You may need to find an excuse for a party.

The Beach Retreat & Lodge's sophisticated 3,200-square-foot Conference Center is the perfect event and meeting space featuring state-of-the-art technology, indoor and outdoor space, a dedicated catering staff and a meetings team that is as good with logistics as they are creativity. The Conference



SOUTH LAKE TAHOE, CA - The Beach Retreat has it all, with two restaurants for you to relax after a great day on the nearby slopes. It is close to Heavenly and about 40 minutes to Sierra-at-Tahoe. The nightlife is nearby as well to make for a fun week or weekend. Photo courtesy of The Beach Retreat & Lodge

Center is a great place to do business during the day before heading out to enjoy the Tahoe nightlife. The Conference Center includes an outdoor deck equipped with fire pits, so you can enjoy the views of the snow-covered lake.

The Beach Retreat & Lodge is located in South Lake Tahoe at 3411 Lake Tahoe Blvd., across from Safeway.

View, read and share this page online with friends at www.skiernews.com/Spring2024-Tahoe.pdf

Please listen to the Beach Retreat & Lodge podcast episode, visit: www.AlwaysUpright.com and easily find them linked from the West section label.

They guarantee the lowest rates when booking directly so please call them at (530) 541-6722 or go online at: www.tahoebeachretreat.com



BEACH
RETREAT & LODGE
SOUTH LAKE TAHOE

BEACH RETREAT & LODGE
SOUTH LAKE TAHOE
3411 Lake Tahoe Blvd
South Lake Tahoe, CA 95150
tahoebeachretreat.com
530.541.6722

We're so much more than just a beach.

1.5 miles to Heavenly | Ski Lockers | Ski Shuttle
261 Rooms - all with fireplaces | Two Onsite Restaurants



THE MOUNTAIN JOURNAL

HOME on the MOUNTAIN

By TONY CRESPI, SKIER NEWS' TECHNICAL EDITOR

Joyce Carol Oates wrote, home is the place you find yourself in your dreams. Do you dream of mountain escapes? Can you picture the mountain after a fresh storm? Do images of fresh snow and pristine blue skies in the mountains recall cherished memories? Have you imagined a winter living on the mountain?

Some years past, near my wife's birthday, after the snow had melted and the season was complete, I watched as my wife wandered an empty beach off the coast of Cape Cod. Watching her gather seashells, I realized she is most at peace walking a quiet beach. In our case, while we have no home near a beach, nor on any of New England's nearby coastal islands, she still seems most at home at those moments. Hours later, as we travelled home, it seemed clear that wherever our legal residences, we each have a place where we are most at home. It is a place where we truly live.

For some it is a mountain. Some live for these escapes.

Many coaches, ski instructors and season pass holders speak about their "home" mountain. If you ski frequent weekends on a mountain, that locale may soon become a second home. As a former coach and ski

school supervisor, I always enjoyed keeping my skis at the mountain. Frankly, my locker helped make that resort feel like my mountain home. Then as a writer, I typically drifted from mountain to mountain. A few years ago though, stopping to visit friends at Bromley Mountain, the Assistant Ski School Director suggested I leave my skis in his office overnight. Later, walking toward my car I felt at home.

Walk into virtually any base lodge on a Saturday morning and you will see skiers tossing backpacks on the same hook week after week. As they chat with weekend friends before rushing off to their favorite trails, it is evident that this camaraderie speaks to a kind of local, mountain based, hometown feeling.

Over a lifetime of booting up in multiple lodges, and seeing and hearing so many who ski differing mountains every weekend, it has become clear that for many, a mountain can become more than a place to ski. For many, a mountain resort can become a home mountain.

Home is that place we truly live.

Take a moment: When you listen to conversations in the lodge, what do you hear? Do you hear skiers speak with reverence of their mountain escapes? Do their trips

personify a time when they feel most alive? Where are you most peaceful? Watching folks come and go at various lodges, it is clear that our mountain resorts draw a large group of skiers who often "live" both in a mountain town as well as in some distant locale.

As you travel, take a moment to consider where you feel most at home. Do not necessarily feel that home must be the place you keep your belongings or even where you work or attend school. That may be one home. But you may have another. Some skiers feel at home on the mountain. Some fortunate skiers divide their time between two homes. For many, a mountain is that special place where one can truly live. For many, a mountain is that place where one is truly alive.

Take a moment to savor your next adventure.

Savor your home mountain. Savor each adventure, from your first run to your last run.

Contributing Writer Tony Crespi has served as both a Ski School Supervisor and Development Team Coach. A frequent contributor to publications throughout snow country, his column and instructional pointers are published throughout the season.

MOUNTAIN SPORTS CLUB SAVES YOU MONEY on the SLOPES

BOULDER, CO – Mountain Sports Club is an online service where skiers, snowboarders, mountain bikers, rafters and general outdoor enthusiasts can print personalized coupons and save on lift tickets, lodging, bike parks, activities, travel bookings and shopping at online and offline retailers and suppliers across North America.

Premium members enjoy BOGO/2 for 1 Lift Tickets and daily savings at resorts throughout North America all year. Bike parks, rafting and activity offers provide savings all year. Your membership is good for one year and in each season. Mountain Sports Club is entering its 17th season providing value and savings for mountain sports enthusiasts. Discounts are available at resorts and areas from coast to coast.

In recent years, it has developed more year-round offers because skiers and snowboarders visit and play in the mountains all year. From small local areas to destination resorts, there are many options for members to save on their next mountain visit.

The premium Mountain Sports Club membership is a great complement to the many season pass options. Available are lodging, gear, shop offers and activities in the towns where passes and multi area passes are valid. The

membership is a great stand-alone service for beginners and those returning skiers/snowboarders who are not sure how often they will get out to the mountain. With lift ticket prices soaring to the \$300 mark in certain areas, and membership cost under the price of a modest priced lift ticket, one only needs to use the membership once to pay for the membership price. Early season memberships are as low as \$15 and there is a 2-year option for only \$25. Next price increase will be Nov. 15 and will keep increasing as more areas open. In season, the cost is \$60 annually.

Some of the offers are valid every day with no restrictions while some areas black out holiday and peak periods. While many of the larger multi-area pass resorts do not offer lift ticket discounts as they push more pass sales, Mountain Sports Club works to make sure there are lodging, shop and activity discounts in the respective towns to provide value not covered by many of the passes.

The Mountain Sports Club membership is an affordable alternative, offering infrequent participants more access to more areas with a significantly lower price of entry. Some of the offers simply require using a promotion code when making a purchase while others require presenting the voucher/coupon when redeeming with a valid ID. There is

also the Premium plus option where there is a one-day lift ticket included with membership in select areas. These are limited and sell out quickly.

As an online service, the Mountain Sports Club is consistently adding new vendor partners throughout the year and updating members on these new offers via the email newsletter and on social channels. Recently it has started to expand to some European and international destinations and expect this to grow. A discount on equipment from sponsors is also a unique offering that continues to grow and expand. Shop discounts include savings on tunes, service, gear, rentals and more. Members also receive special emails from partners with unique offers targeting members.

Be sure to visit www.mountainsportsclub.com to review the many discounts and offers. Look in the upper right hand corner for purchase a membership to get your membership now. Stay in touch by following on different social channels as well. Use the membership once and it is paid for, use it often and save hundreds.

View, read and share this page online at: www.skiernews.com/Spring2024-SaverTechnical.pdf

To learn more on how to save money on the slopes, please visit them at: www.mountainsportsclub.com

AIRFLARE – A RESCUE APP for SKIERS/SNOWBOARDERS

SAN FRANCISCO, CA - Every winter season, millions of individuals and families enjoy time out on the slopes. While most outings are enjoyed incident free, the nature of skiing and boarding does have inherent risks. The most common are the minor inconvenience and stress of a separated party member, to the more significant dangers posed by tree wells or becoming lost while chasing powder beyond resort boundaries.

To address these risks, a new tool is making its way onto the scene at several mountain resorts across the United States. AirFlare, an app downloaded to a mobile phone, enables friends, family and search teams to pinpoint the location of skiers and outdoor enthusiasts of all types if they become lost or injured and need help.

AirFlare began on the simple idea that the vast majority of people who adventure outside do so with a mobile phone. In the outdoors, mobile phones are used as a camera, trip planner, GPS device and backup flashlight. Why can't phones do more to help us if we ever become lost or missing and in need of assistance on an outdoor adventure?

According to Denis Lee, AirFlare's co-founder, the AirFlare journey began when a friend failed to return from a winter outing in the mountains of Washington State. He had a personal locator device with him, but had an accident that prevented him from activating it. As avid adventurers, the AirFlare team was already familiar with various beacon and satellite communication devices available and realized they served a niche market. Beyond the added cost and weight of these specialized devices, they often were not a practical fit for the way so many people recreate outside.

According to Lee, "I saw a lot of the already available rescue technologies out on extended backpacking trips and alpine expeditions, but noticed they often didn't make the gear list for a casual hike or a day out mountain biking. We

built AirFlare for the everyday adventurer," Lee said.

The idea was simple. Leverage the powerful technology you likely already have in your pocket to help friends, loved ones and search teams locate you if you need help. "Our vision was to build an app that could conceptually be downloaded to every outdoor adventurer's phone because of its low cost and simplicity," Lee said. "We designed it to be extremely power conscious, and most importantly, to require no user action. So many people go on outdoor adventures alone, and we wanted AirFlare to be able to help them if they ever got into a situation where they couldn't help themselves. That's what started all of this, really."

AirFlare provides powerful location sharing features to help keep families and groups safe. If you are out skiing for the day with friends, for example, within a few seconds you can connect all the phones in the group, and if someone gets separated, a simple push of a button will display their location on a map and provide the ability for you to navigate to them.

The real power of AirFlare though is in the event you become the subject of a rescue by a search team. AirFlare's search technology was adopted by several mountain resorts last year, providing ski patrol a suite of powerful search tools to add to their toolbox. At Jay Peak, Vermont, for example: "Ski Patrol concluded another successful search yesterday. Three young customers ventured beyond the resort boundary. AirFlare was used successfully to determine their location, and with some coaching by phone, the group was able to struggle back to the base area under their own power."

At Powder Mountain, Utah, a call came in coincidentally during AirFlare onboarding training. The injured skier, with a suspected broken jaw, was confused about their location. Dispatch sent a Location Request to the skier, and their coordinates were successfully returned. It was revealed that the

skier was a mile from their originally reported location. After receiving accurate coordinates using AirFlare, patrol was able to be deployed to the injured skier's exact location.

AirFlare's flagship feature, though, is the ability to discover an AirFlare enabled phone outside of cell service. "That's really important to us," Lee said. "While most emergencies happen inside cell service, there's a lot that happen where cell service isn't available. Our vision was to develop a well-rounded suite of tools that can locate lost adventurers in either environment."

So, what are the next steps for AirFlare? According to Lee, AirFlare was designed from the beginning to be broadly applicable to outdoor enthusiasts across multiple outdoor disciplines, but the immediate predominant focus is the mountain resort community. "It's just a really powerful set of tools that serve that community quite well. We're excited to be in partnership with Bern Helmets this year and excited to see early interest from several mountain resorts so far this winter. We're going to make inroads into the snowmobiling community this season, we're looking at opportunities in the mountain biking space in the spring, and we're even exploring possibilities to add value in the Alzheimer's, Dementia and Autism community. This winter our main focus is to get our technology out to the skier and boarder community and to ski patrol teams to help keep people safe and help get them found if they get into trouble."

Please view, read and share this page online at: www.skiernews.com/Spring2024-SaverTechnical.pdf

For more information, visit AirFlare at airflare.com, or on the App Store or Google Play.

AirFlare was recently credited with saving a life of a stranded skier in Idaho, read more at airflare.com/life-save

Visit their web page online for a special SKIER NEWS deal with a free six-month trial at <https://airfla.re/ski-news>

SUBSCRIPTIONS – FREE for FOUR DOLLARS!

THE PUBLICATION IS ALWAYS FREE, JUST HELP US PAY for the FIRST CLASS MAIL POSTAGE RATE

SEND CHECK -- PAYABLE TO SKIER NEWS, INC

and WE'LL SEND YOU THE NEXT FOUR ISSUES FREE!

PLEASE FOLLOW THESE SIMPLE STEPS

1. Place your address label here (or print very neatly -- If we can't read it, we can't send it.)

NAME _____

ADDRESS _____

CITY _____ ST _____ ZIP _____

2. Get your \$4 check made out to SKIER NEWS & enclose it with this form.

3. Place your address and check into an envelope, seal, stamp and mail to:

SKIER NEWS
P.O. BOX 77262
WEST TRENTON, NJ 08628

IF WE CAN E-MAIL YOU UPDATES, THEN PLEASE PROVIDE YOUR

E-MAIL ADDRESS: _____ @ _____

SKI UTAH RESORTS HAVE UPGRADES & IMPROVEMENTS for 2024

SALT LAKE CITY, UT – It was an especially busy summer at resorts all across the state of Utah. Resorts had a far shorter summer window in which to execute guest experience projects after the historical 903-inch season in 2022-23. Tireless work, long days and a lot of dedication by resort employees has resulted in an impressive number of new developments to report. Skiers and snowboarders will find many new resort upgrades, improvements and updates to investigate this winter. Here is your definitive guide to all the changes that transpired at the more popular destination Ski Utah areas for winter 2023-24.

Alta Ski Area

Alta installed their final five Wyssen Towers. These Remote Avalanche Devices (RACs) were installed with the help of helicopters atop Mount Baldy this summer. This development is the cap on a multi-year project to retire military artillery, a tactic used by Alta Ski Area and the United States Forest Service for 75 years. This monumental moment caps a legacy of innovation and research in avalanche science and mitigation. Alta served as the birthplace for avalanche safety back in the 1940s.

In another big change for Alta, the decommissioned Albion chairlift was completely removed from the Albion Basin after 60 years of service. Guests will enjoy a swift, comfortable ride on the new Sunnyside Lift, which was completed last season.

Brighton Resort

Beloved Brighton looks a bit different for die-hard fans this winter. In a much-anticipated upgrade, the new Crest6 Chairlift will swiftly whisk passengers up to the saddle beneath Pioneer Ridge from the base area near Molly Green's pup. This high-speed, 6-passenger lift will keep lines shorter and will allow night skiing aficionados a higher volume of laps under the lights. The new Crest6 will be Doppelmayr's first ever 6-person D-line lift in Utah.

The new Snake Creek Lodge and its Sidewinder Grill will fuel skiers and snowboarders alike on the mountain at this new mid-mountain lodge.

The Brighton Diggers, the dedicated park crew, were kept busy. The team craftily discovered a way to link four of their 25-foot down rails together to form one massive 100-foot rail.

Deer Valley Resort

The biggest news in Utah resort development occurred at Deer Valley Resort in Park City. The "Expanded Excellence" project will add over 2,900 acres of skiable terrain in the coming years with 9 new chairlifts and 110 new ski runs expected by winter 2025-26. Upon completion of the project, Deer Valley

will boast over 5,726 acres serviced by 37 chairlifts and 238 ski trails. The first phase of this enormous project will involve the development of the new ski terrain as it is integrated into the resort's existing footprint. Eventually all the terrain will link to new skier services at a village located along U.S. Route 40.

This season, the food and beverage experience were upgraded with a renovation of Royal Street Café and the conversion of its second floor into a cozy 21+ bar and après spot. A new Kid's Ski School Lunch Center is available at Snow Park Lodge. The ever-popular Cushing's Cabin offers an expanded drink menu for warming up on-slope with a new espresso machine.

Park City Mountain

Park City Mountain got its start from a handful of strong-willed miners with big dreams. This season, the resort celebrates its 60th season. Look for many celebratory events, fireworks, winter concerts, and signature events.

The Red Pine Gondola at Park City got a fresh lease on life this summer with new cabins that offer stunning 360-degree views of Summit County and a smoother, quieter ride.

Park City Mountain and all Epic Resorts will launch the new My Epic App for guests to access their mobile ski pass or lift tickets and utilize Bluetooth to hop on the lifts. Gone is the need for visiting the ticket window or waiting to receive tickets or passes in the mail.

Snowbasin Resort

The first chair on the highly anticipated DeMoisy Express Chairlift happened in December. This new high-speed 6-seater will drastically reduce congestion on the side of the mountain and provide speedy access back to Snowbasin's base area. Before you load up on DeMoisy, sprawl out on the new 5,000-square-foot heated cobblestone patio to the northwest of Strawberry Lodge. Over 180 seats will accommodate guests as they enjoy new dining options and bask in the sunshine over on the Strawberry segment of the resort.

Parking improvements were completed with the addition of 124 stalls to the Canyon Rim lot. This expansion is the second project that Snowbasin has completed in the past 3 years to maximize parking spots and to better accommodate guests in the five lots. Free shuttle services will transport guests from the lot directly to the slopes.

Snowbird

Snowbird launched their new Kids Freeloader Pass meant to reduce the barrier of entry to new and young skiers and snowboarders. Anyone under the age of 18 will qualify for a free

Snowbird season pass when linked to an Adult, Military or Senior Snowbird Summit Pass. This 1:1 free pass program means any Snowbird Summit Passholder can give their Kids Freeloader Pass to a dependent, a family member or a friend at no cost with zero restrictions. Snowbird aims to provide progressive access to those who many not otherwise have the opportunity or option to spend a day on the mountain. Families and support systems come in all forms so the Kids Freeloader Pass is meant to be inclusive while fostering the future generations of skiers and shredders.

Solitude

Solitude Mountain retired the well-loved Eagle Express chairlift this summer. Eagle was Utah's first high-speed detachable chairlift when installed back in 1989. The crew rapidly removed the lift to make way for the installation of a new high-speed 6-person lift, which will decrease wait times on busy days and help to minimize congestion across the resort.

Solitude was also quite busy this summer installing Wyssen tower RACs atop the incredible terrain of Fantasy Ridge. These towers will allow Solitude Ski Patrol to conduct avalanche mitigation quickly as the detonate explosives remotely in Solitude's steepest, most remote, and rugged avalanche terrain. Ultimately, this will help the ski patrol to more quickly open the powder paradise that is Honeycomb Canyon.

Sundance Mountain Resort

Sundance Mountain Resort is offering expanded season pass benefits for the 2023-24 season with their Friends & Family Program. Passholders can also take advantage of a 20 percent discount on daily ski or snowboard rentals and three days of skiing at a variety of partner resorts (blackout dates apply).

The area around Jake's Lift has been updated to improve traffic flow and includes road realignment and added parking spaces. Newbies can also enjoy a brand new beginner run from Jake's Lift to the upper parking lots.

To find all the Ski Utah resorts and what is new for 2023-24, please log on to www.skiutah.com and find the "Blog" section to view the entire article.

View, read and share this page with your friends online at: www.skiernews.com/Spring2024-Features.pdf

For more, please listen to the Ski Utah podcast episodes, visit: www.AlwaysUpright.com and easily find Ski Utah podcasts linked from the West section label.

To book your ski and stay getaway or to find out more info about Ski Utah resorts, please visit them at: www.skiutah.com

INNOVATIVE PROGRAMS MAKE STEAMBOAT a TOP FAMILY RESORT

Steamboat, CO - Steamboat has built a reputation as one of the best family ski resorts in North America. It continues to focus on its award-winning family programs to create the best winter experience on and off the mountain in Ski Town, U.S.A.® Steamboat is continually ranked as one of the best family ski destinations in North America.

"Steamboat has always been at the forefront of creating innovative children and family programs in the ski industry over the past 50 years," said Rob Perlman, president and COO of Steamboat Ski & Resort Corp. "With pioneering programs like Kids Ski Free™, Kids Rent Free, and Steamboat's young kids lessons at Greenhorn Ranch, Steamboat continues to distance itself from every other resort within the industry as the leader in family programs and entertainment."

Steamboat has been on the cutting edge in the family arena since the Steamboat Springs Winter Sports Club first hit the slopes at historic Howelsen Hill in 1913. The community has embraced snow with an almost fanatic zeal, enabling it to reach significant milestones, including Steamboat's first Winter Carnival in 1914, public schools accredited ski curriculum in 1944, Audrey Light Temple's Little Toots Program organized in 1957, the first International Winter Special Olympics in 1977, and many others.

Since then, numerous innovations, based upon that same early pioneering spirit, have

followed at the ski resort. Steamboat set the standard within the industry by pioneering the first Kids Ski Free program back in 1982, later adding Kids Rent Free.

"We believe the best way to enjoy Steamboat is with family and friends," Perlman said. "Unlike many sports, multiple generations of family can ski and ride together, creating lifelong memories and traditions we hope continue for years to come."

Young Kids Lessons - 6 and under

Steamboat places an emphasis on top quality childcare programming. The program is designed around taking care of children in a safe, nurturing and age appropriate setting. The Steamboat young kids programs are a one-stop ski shop for families with small children, and all lesson products include lift access, lunch, lesson instruction and equipment rental option.

Night Skiing and Riding

From mid-December through late March, night skiing and riding light up the evening for the entire family. The lighted area extends from the top of Christie Peak chairlift to the base area and is accessed via the Christie Peak Express. Roughly 1,100 vertical feet of terrain is available on several trails, including Sitz, See Me, Vogue, Stampede and Lil' Rodeo Terrain Park. Steamboat operates at night from Thursday through Sunday from 5:30 p.m. to 8:30 p.m.

For more info, visit www.steamboat.com

ASPEN SNOWMASS ANNOUNCES HERO'S

ASPEN SNOWMASS, CO - To honor all of those who played an instrumental role in the exploration and opening of Aspen Mountain's new terrain, Aspen Snowmass is announcing a new name for the lift and adjacent terrain. Formerly referred to as Pandora's, the new high-speed quad and surrounding terrain pod will be named Hero's, to honor all of the people who brought this project to life, most impactfully Jim Crown, whose vision and leadership helped bring this ambitious expansion to reality.

"With Jim's unexpected passing, we took some time to reflect on the family's and our company's enormous loss and the naming of this historic expansion," says Geoff Buchheister, CEO Aspen Skiing Company. "Jim's legacy and broad impact in Aspen stretched over 35 years, alongside many others we are also choosing to honor. We felt it was meaningful and appropriate to recognize all of the heroes who are tied to this terrain as we unveil this new project."

The expansion stays true to historical names like Powerline and Harris's Wall, and it honors many of the heroes of the resort who had significant ties to this terrain. There are runs dedicated to the first female ski instructor Elli Iselin, to 10th Mountain soldier Percy Rideout, and to pivotal ski patrol members like Eric Kinsman and Cory Brettmann. Tim Howe, who originally coined the name Pandora's Box, will be recognized with a glade named after him as well. In addition, Jim's family has chosen other trail names that

honor his life, loves and amusements.

Hero's will increase skiable acreage by more than 20 percent on the resort's flagship mountain. With 1,220 vertical feet and more than 150 acres of new chutes, glades and trails, this expansion will be Aspen Mountain's first significant addition since the opening of the Silver Queen Gondola in 1985.

Not only does the addition diversify Aspen Mountain's terrain mix and offer more skiing on the upper portion of the mountain, but it also acts as a functional hedge against future climate-challenged ski seasons: with its north-facing, high elevation terrain all above 10,000 feet. This area is ideal for holding snow in seasons when natural snowfall is less plentiful. The terrain and lift will open in the 2023-24 winter when conditions allow.

To view a map of this awesome area, please log on to: www.aspensnowmass.com and look for Aspen Snowmass announces Hero's.

Legendary for Good Reason

At Aspen Mountain, you can ski down the same runs that have hosted World Cup finals, ride through gladed powder stashes, chase after the snowcat-towed Oasis Champagne Bar, or put together one quad-burning top-to-bottom after another. All of this is just steps away from downtown Aspen.

It is no wonder this mountain is a legend.

Finally, for the latest snow conditions on the mountain, check out the new Aspen Mountain Snow Stake camera by visiting their website at: www.aspensnowmass.com

NBC's AMERICAN CENTURY GOLF PROVIDES SUMMER FUN in TAHOE SOUTH - JULY 10-14 - CAN STEPH CURRY REPEAT

SOUTH LAKE TAHOE, CA/NV - Summer's premier event, the American Century Championship in South Lake Tahoe, takes place in July at the beautiful Edgewood Tahoe Golf Course in Stateline, Nev.

South Lake Tahoe is a great, fun place to visit in winter to ski, snowmobile, party or just enjoy the scenery of the snow-capped peaks around beautiful Lake Tahoe.

Summers, however, are spectacular and packed with activities. The South Shore comes alive each July with the star-filled celebrity golf.

Plan your summer Tahoe visit for NBC's American Century Championship Celebrity Golf event, July 10-14.

The event will once again be televised live on NBC's Golf Channel and NBC networks on Saturday and Sunday.

There are many activities beginning on Wednesday, July 10, with Pro-Am golf events as the celebs warm-up to playing at this beautiful golf course in 6,200 feet of altitude.

WWE's The Miz played alongside fan favorites like Charles Barkley, Alfonso Ribeiro, Larry the Cable Guy and NHL Stars Joe Pavelski, TJ Oshie and Anaheim Duck Alex Killorn.

You could rub elbows with athletes like NFL legend Jerry Rice, music greets like Jay DeMarcus and Jason Scheff or TV stars like Jack Wagner. Many people take selfies with the celebrities.

The 2023 winner was Steph Curry. he succeeded beating the 2022 winner, NFL retired-turned football color analyst, Tony Romo. Romo

also had won in 2018 and 2019. Curry added to his Stableford point total by shooting a hole-in-one on the 7th hole on the second day of play. On Sunday he closed out on 18 by sinking an eagle putt to overtake U.S. tennis legend Mardy Fish. Fish led most of the day and had a three point Stableford scoring lead until Curry's eagle awarded him six points to surpass Fish. This was one of the most historic and exciting finishes to the event in recent memory. Curry also was one of a few winners that led after each of the three rounds of the tournament.

Outplaying his dad and current NBA analyst Dell Curry and his NBA sharp shooting brother Seth Curry, Steph won the now coveted Curry Brothers Championship Belt which he is wearing in the photo on the right. Also shown is the American Century Championship Cup on the table. (SKIER NEWS photo credit Dave Leonardi)

If you are looking for great accommodations in South Lake Tahoe, check out Beach Retreat & Lodge online at: www.tahoebeachretreat.com

Also great lodging in South Lake Tahoe can be found at Hotel Becket, which is walking distance to the golf course. Please visit them online at: www.hotelbecket.com

For photo essays from past American Century events and off the golf course happenings, please visit www.skiernews.com/TahoeGolf.htm

For on-course podcast interviews with many celebrities, log on to www.AlwaysUpright.com and click the Sports and Entertainment label.



AFTER LAST WINTER'S 903 INCH RECORD-BREAKING SNOWFALL TOTAL, ALTA IS ALREADY ROCKIN' 2024

NOTE: At press time on Dec. 26, Alta was leading the lower 48 states in ski area snow totals of 154 inches

It was a wild start to the season as Alta began building on the most snowfall in the lower 48 states, again.

December ushered in some of the biggest storm cycles during their young season. Despite a prolonged stretch of mild, snowless weather, Alta Ski Area reported a 54-inch base from 154 inches of snowfall as of December 26. According to Open Snow data, their snowpack was exactly 100 percent of average for the 2023 Holiday Season.

They have already registered their first Interlodge which restricts anyone from being outdoors due to heavy snowfall.

ALTA, UT – Started in 1938, Alta is an independently-owned ski area celebrating 86 years of skiing. Nestled at the top of Little Cottonwood Canyon, deep in the Wasatch mountains, Alta is known around the globe for its powder skiing. Normally it receives an annual snowfall average of 546 inches, but in 2022-23, all records were broken when Alta received 903 inches. Powder days are a way of life. It is a magnetic way of life that draws repeat guests and many of the same employees to Alta's community each winter. 86 Years of Alta

Alta Ski Area was one of the first ski areas to open in the United States, the second in the West. Ski technique has changed a little, but the passion and the smiles were there from the beginning. Located near Salt Lake City, the Town of Alta rests at 8,530 feet above sea level. Originally a silver mining hotbed turned ghost town, Alta became a ski area in winter of 1938-39. A passionate group of local businessmen and relief from the tax burdens of a long-time Alta miner were the catalysts for the formation of Alta Ski Area.

Alta became the second ski area in North America, and the first in Utah, to install a chair lift. It grew slowly, building new lifts to accommodate a growing number of skiers while working with businesses in the area to provide day shelters and then lodging in Little Cottonwood Canyon.

Alta is known as a "skier's mountain," famous for its scenery, diverse terrain and for the uncanny quality and quantity of snow. Moreover, it is one of three ski areas in the United States that does not allow snowboarding.

There is a spirit to Alta. Perhaps it is because generations of skiers have been able to pass on their love for the mountain. Alta is a place that many local and destination skiers choose to call home. While the ski area is steeped in tradition as well as powder, Alta boasts a few modern conveniences. On the mountain, skiers will enjoy the Watson Shelter and Alf's Restaurant, modern day lodges with great food and views.

Alta's vertical drop of 2,538 feet is serviced by three detachable high-speed quads, one six pack and one fixed-grip double chair. At the Wildcat Base, take the Wildcat double to blue and black trails or enjoy the Collins lift to either the Sugarloaf high-speed quad or the Supreme high-speed quad. Also at the Wildcat Base, beginners will find easy access to the Albion Base via Alta's transfer tow. That base is also full service. When ready to hit the slopes from the Albion base, you will find the Sunnyside six-pack chair. The area is 15 percent beginner, 30 percent intermediate and 55 percent advanced.

Please see Alta's awesome layout of lifts and trails at: www.alta.com/the-mountain/maps

Alta Parking Reservation System

Advanced parking reservations are required Friday-Sunday and holidays from 8am to 1pm. Parking reservations are not required any day after 1pm. Please visit: www.AltaParking.com for more information. When parking is full, the UTA Ski Bus may be the best way to get to Alta on busy days, especially when it is free as part of your Salt Lake Super Pass. Please see: www.visitsaltlake.com and look for the "Things to Do" info.

Need a Lesson

Alta's ski school offers children's lessons as well as adult group lessons to help develop your skills. You can choose from beginner group lessons to expert off-trail workshops. From learning to ski on beginner green runs, mastering groomed intermediate blue trails or taking an advanced workshop to gain confidence on groomed black trails, there is a lesson, private or group, that is perfect for everyone.



ALTA, UT – Got snow? Alta did in 2023. Alta is again on their way for 2023-24, entering the New Year with 154 inches of Utah's "Greatest Snow on Earth."

Photo John photo courtesy of Alta Ski Area

Alta Environmental Center

The Alta Environmental Center was created in 2008 to guide the ski area's sustainability efforts and look after the natural environment in which they operate. Alta received the National Ski Area Association's Golden Eagle Award in 2022 for its overall environmental excellence. Alta employees rely upon the Environmental Center to guide them to be good stewards of the land and to continue learning how to operate more sustainably. As part of Alta Ski Area's econom-

ic and social foundation, their skiers and community look to them to be responsible stewards of the private and public lands where they operate. You can immerse yourself in Alta's wonderland by Birding on Skis, Snowshoe with a Naturalist, Trees and Skis or Ski with a Ranger.

Alta Ski Area and the Importance of Sustainability

Alta is committed to respecting its environment, conserving energy and working to reduce, reuse and recycle as much as possible. Managing the ski area's carbon footprint is essential to a sustainable Alta.

Solar Panels at Alta

In cooperation with Rocky Mountain Power and DwellTek, the installation company, Alta Ski Area has installed 98 solar panels at three different locations, the top of Collins Lift, the Cat Shop and the Buckhorn building. Installed in 2015, these solar panels have helped Alta rely more heavily on year round renewable energy. Since their installation, the solar panels have helped offset 94 tons of carbon emissions, roughly the equivalent of planting an additional 2,190 trees. For more on Alta's commitment to the environment at: www.alta.com/environment

Pick Your Pass for Easy Access

With the Ikon Pass, Mountain Collective Pass and the Visit Salt Lake Super Pass, every skier should have Alta on their "must ski" list of areas.

Please view, read and share this information at: www.skiernews.com/Spring2024-Alta.pdf

Please listen to Alta's informative podcast episodes, visit: www.AlwaysUpright.com and easily find them linked from the West section label.

For the latest updates and to keep informed directly, especially with regard to snowfall accumulation and parking, please visit: www.alta.com



903 INCHES.
WE'RE READY FOR
THE ENCORE.

Come for the skiing. Stay for the skiing.



SINCE 1938

LEE COHEN

THORN MERRILL
TYLER PETERSON

There's **POWER** in Utah's Mountains

The power of
The Greatest Snow on Earth®

A power that makes hearts beat
faster and time move slower,
that makes you feel on top of the
world, yet one with nature.

Plan your trip at
skiutah.com



SKI  UTAH
THE GREATEST SNOW ON EARTH®